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# **Experience**

#### **Digicel International**

2023- Current

### Junior Graphic Designer

Designed and created campaigns, promotional, and Social Media materials while understanding and implementing the company's brand guidelines. Helped grow brand's USA Market through Website design, Advertisements and email creatives.

#### Structural Wrap, LLC

2023- Current

#### Freelance Web and Graphic Designer

Edited and redesigned Company website, and website assets. Created and Designed business assets including flyers, logo, and other design needs.

## University of South Carolina, **Health Services**

2021-2022

### Graphic Designer

Created advertisements, flyers, and videos for the Health Center of University of South Carolina. Grew social media insights, by 60%, through video content and photography.

## Skills

# Education

Adobe Illustrator

**Adobe Photoshop** 

Figma

Adobe XD

Adobe InDesign

**Adobe Premiere Pro** 

**Adobe After Effects** 

HTML/CSS

**WordPress** 

Webflow

**University of South Carolina** 

2018-2022

BA, Journalism & Mass Communications Major, Visual Communications

Cognate, Media Arts

**GPA: 3.7** 

#### Google UX/UI Certification

2022

Completed rigorous training designed for UX/UI job readiness. Topics included UX research fundamentals, inclusive design, wireframes and high fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio.